

THE CALIFORNIA BLACK CHAMBER OF COMMERCE and FOUNDATION

presents

THE 2011 RON BROWN BUSINESS & ECONOMICS SUMMIT
Youth Empowerment & Scholarship Awards

Green

The Business Model for Sustainability



August 18 - 20, 2011

THE RADISSON HOTEL - SACRAMENTO, CA

TITLE SPONSORS



August 18 - 20, 2011

Welcome to

The California Black Chamber of Commerce and CBCC Foundation 2011 Ron Brown Business & Economic Summit.

On behalf of the respective Board and Staff, I wish to welcome the potential attendees to our 2011 Ron Brown Business & Economic Summit to be held at Sacramento's beautiful Radisson Hotel August 18-20, 2011.

As we continue to fight our way out of the most traumatic economical recession of our generation, we are encouraged by the potential that lies before us. This could not be more evident than the vast opportunities in Green Technology and Sustainable communities. We sincerely hope that each attendee takes full advantage of the potential the Summit has to offer.

Concurrently, emphasis will be placed on business growth expansion and funding mechanism which allows small, medium and micro businesses to grow.

Lastly, it is critical that we remain on the cutting edge of developments surrounding the High Speed Rail projects to insure that every business that desires to have an opportunity to participate, will be able to do so.

This year, we will expand the strategic meeting One on One session to allow full participation of all attendees with emphasis on Green Initiative products and services.

Each and every one of us looks forward to meeting and networking with you to help you grow your business.

Respectfully,



Aubry L. Stone
President/CEO – California Black Chamber of Commerce
Executive Director – CBCC Foundation



AGENDA

Thursday August 18, 2011

| | |
|-----------------------|---|
| 7:30AM – Registration | CBCC Foundation Youth Scholarship Golf Classic Location: Morgan Creek Golf Course (916) 780-2582 |
| 9:00AM – 5:00PM | Green & Sexy 101- One Day Workshop |
| 12:00PM – 5:00PM | Exhibitor Pavilion Setup at the Radisson Hotel |
| 6:00PM – 7:30PM | Welcome Reception, Radisson Hotel 500 Leisure Lane, Sacramento CA |

Friday August 19, 2011

| | |
|-------------------|--|
| 7:30AM – 5:00PM | Summit Registration |
| 8:30AM – 10:00PM | Power Breakfast (Plenary) Community Wealth Creation |
| 10:00AM – 7:00PM | Exhibitor Pavilion Open To Attendees and Public |
| 10:15AM – 12:00PM | Plenary Session The Green Initiative – Business and Job Opportunities In The Environment Leonard Robinson, Strategic Counsel, Arnie Sowell, California State Assembly |
| 12:15PM – 1:50PM | President's Corporate Appreciation Luncheon Keynote: Tim McCallion, Verizon |
| 2:00PM – 3:30PM | Workshop Presentation Gorilla Marketing, Gerry Foster, Gerry Foster Marketing, Inc. |
| 2:00PM – 3:30PM | Technology in the Green Space Tara Lynn Gray - Yadari Enterprises The Key To Your Business Growth and Development |
| 3:30PM – 5:30PM | Face To Face Small Business Matching Opportunity <i>by registration only</i> |
| 5:45PM – 7:15PM | Mid-Summit Reception - Exhibitor Pavillion |
| 7:00PM – Until | Thunder Valley Casino Activity with Bus Transportation |
| 8:00PM | Exhibitor Pavilion Breakdown |

Saturday August 20, 2011

| | |
|-------------------|---|
| 7:30AM – 1:00PM | Summit Registration |
| 8:30AM – 10:00AM | Power Breakfast (Plenary) The Proper Business Attitude In A Challenged Economy |
| 8:00AM – 3:00PM | Youth Entrepreneurial Summit (Ages 16-25) Moderator: Tara Lynn Gray |
| 10:30AM – 12:00PM | Access To Capital Sharon Evans - Business Resource Group |
| 10:30AM – 12:00PM | Business 101 Chyrell English, Leadership Transformation |
| 12:30PM – 2:00PM | Chairman's Scholarship Lunch Keynote Speaker: Coach Ken Carter ~ Coach Carter Foundation |
| 2:30PM – 3:30PM | CBCC General Membership Meeting |
| 6:00PM – 7:00PM | Pre-Banquet Reception |
| 7:00 PM – 9:30 PM | Ron Brown Scholarship Awards Banquet & Concert - Formal Attire <i>Featuring Bloodstone</i> |
| 9:30PM – Until | After Banquet Soirée |

Corporate Sponsors & Supporters (partial list)

| | |
|--------------------------------|-----------------------------|
| ALTRIA | SACRAMENTO REGIONAL TRANSIT |
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| CONOCO PHILLIPS | TIME WARNER |
| DEPARTMENT OF GENERAL SERVICES | UNION BANK |
| IBM | US BANK |
| KAISER PERMANENTE | VERIZON |
| LA WATER & POWER | VISA |
| PACIFIC GAS & ELECTRIC | WSPA |



Timothy McCallion
Verizon
Summit Chairman

Exhibitor APPLICATION

Exhibitors are responsible for set up of their booths during the assigned set-up times unless other arrangements are made in advance. Any booth not set up during prescribed time will be subject to forfeiture of paid fees without refund or compensation - No Exceptions

All exhibitors must be set-up in the Pavilion area between 12:00 PM to 5:00 PM on August 18, 2011. All exhibitor must open from 10 AM to 3:00 PM on August 19, 2011. All exhibitors must break down their area by 8:00 PM August 19, 2011 - No Exceptions

All exhibits must be professional in appearance. A printed sign with the business name will be provided to all exhibitors. No hand written signs. Storage boxes must be hidden, and exhibit personnel should always be present during the exhibit Pavilion hours

Additional equipment can be rented from the exposition decorator for an additional cost

All exhibits including decorations must be confined to the space assigned

No helium tanks will be allowed on the exhibit floor without prior approval

Due to fire code regulations and safety concerns, passing out flyers, forms and other printed materials are prohibited in the vendor hall entrance

No bootleg tapes or counterfeit merchandise such as "knockoff" versions of popular clothing or merchandise will be allowed in the exhibit pavilion or elsewhere on the premises

There will be no sale of guns, ammunitions, survival weapons, pepper gas, tear gas, etc

All products/services displayed and/or sold from exhibits must be listed on agreement form and approved by CBCC Management

To assure the widest variety of small business vendors, all booths are first come, first serve It is our goal not to have duplicate exhibitors

The Business Economic Summit nor the California Black Chamber of Commerce is responsible for stolen, lost, or damaged property. Participation is at the risk of the Exhibitor
Please initial _____

I FULLY UNDERSTAND & AGREE TO COMPLY WITH THE ABOVE GUIDELINES AND CONDITIONS.

Signature _____ Date: _____

Any exhibitor in violation of this contract forfeits his/her right of participation with the 16th Annual Ron Brown Business Economic Summit & Youth Empowerment and Scholarship Awards.

AGENDA OF ACTIVITIES

Thursday, August 18, 2011

12:00 PM to 5:00 PM Vendor Set Up
6:00 PM to 7:30 PM Welcome Reception

Friday, August 19, 2011

10 AM to 7:00 PM Exhibitor Pavilion Open
5:45 PM to 7:15 PM Exhibitor Pavilion Reception
8:00 PM Exhibitor Pavilion Breakdown

There will be a raffle in the Exhibitor Pavilion. Please indicate that you will provide a gift for the raffle. Yes No

NO REFUNDS NO EXCEPTIONS

BUSINESS/ORGANIZATION _____

OWNER/CONTACT PERSON _____

ADDRESS _____

CITY _____

BUSINESS PHONE () _____ 2ND CONTACT PHONE () _____

EMAIL ADDRESS: _____

WEBSITE _____

PRODUCTS OR SERVICES _____

METHOD OF PAYMENT CHECK MONEY ORDERS

CREDIT CARDS: MASTER VISA AMEX DISCOVER

Card # _____ EXP. _____

Name _____

Address _____ City _____

State _____ Zip _____

Cardholder Signature _____ Date _____

Please make checks payable to: CBCCF Vendor

Mail to:
2951 Sunrise Boulevard, Suite 175 Rancho Cordova, CA 95742
(916) 463-0177 OR FAX (916) 463-0190

DEADLINE FOR EXHIBITOR APPLICATION SUBMITTAL: August 1, 2011

Small Business & Non-Profits Fee \$150.00 (non-refundable)

Federal/State/County /City Agencies Fee \$500 (non refundable)

TOTAL AMOUNT ENCLOSED

\$ _____



Attendee REGISTRATION

| REGISTRATION SCHEDULE FORM | BEFORE Aug, 1 | AFTER Aug., 1 | # OF Attendees | AMOUNT |
|---|------------------|------------------|-------------------|--------|
| <input type="radio"/> CBCC Members/Affiliates | \$200 | \$250 | | |
| <input type="radio"/> Non Members | \$350 | \$400 | | |
| <input type="radio"/> One Day Only <i>(Please Select the day you plan to attend)</i> () Friday () Saturday | \$200 | \$200 | | |
| <input type="radio"/> Spouse/Guest Full Name _____ | \$175 | \$225 | | |
| <input type="radio"/> College Student (ages 18-25) <i>(must have College I.D.)</i> | \$25 | \$25 | | |
| <input type="radio"/> Power Breakfast Only <i>(Please Select the day you plan to attend)</i> () Friday () Saturday | \$40 each day | | | |
| <input type="radio"/> Luncheon Only <i>(Please Select the day you plan to attend)</i> () Friday () Saturday | \$60 each day | | | |
| <input type="radio"/> Thursday Welcome Reception Only | \$50 | | | |
| <input type="radio"/> Friday Mid-Summit Reception Only | \$50 | | | |
| () Friday Thunder Valley Activity RSVP Yes <input type="radio"/> No <input type="radio"/> <i>First come first serve</i> | | | | |
| <input type="radio"/> Green & Sexy 101 (one day workshop) | \$75 | | | |
| <input type="radio"/> Ron Brown Memorial Banquet & Gala | \$150 | | | |
| NO REFUNDS NO EXCEPTIONS | | | | |
| TOTAL AMOUNT | | | | |

Return this form to: CBCC/Commerce Summit
2951 Sunrise Boulevard, Suite 175 Rancho Cordova, CA 95742
Voice (916) 463-0177 OR Fax (916) 463-0190 or register online at: www.calbcc.org

NAME _____
 COMPANY/ORG _____
 TITLE _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE () _____ FAX() _____
 EMAIL ADDRESS: _____
 WEBSITE _____

METHOD OF PAYMENT: CHECK MONEY ORDERS
 CREDIT CARDS: MASTER VISA AMEX DISCOVER

Card # _____ EXP. _____
 Name _____
 Address _____ City _____
 State _____ Zip _____
 Cardholder Signature _____ Date _____

Please make checks payable to: CBCC Summit Registration

Friday, August 19, 2011 3:30PM - 5:30PM

Face to Face Small Business Matching

(Appointment only)

Business Name _____

Primary Contact _____

Email: _____

Phone: _____

Industry: _____

License# _____

NAIC/SIC Code _____

Registration Fee (\$100)

Brief description of your interest:

CBCC Member/Affiliate

YES NO

FULL COMMERCE SUMMIT REGISTRAION INCLUDES:

Admission to all seminars/workshops, business expo/pavillion, power breakfast, receptions, business luncheons and the Ron Brown Memorial Banquet & Gala.



500 Leisure Lane ~ Sacramento, CA
(916) 922-2020

Reserve your room by August 1, 2011
ask for the
California Black Chamber event rate

Single/Double \$104
 Triple Room \$124
 Quad Room \$144



CALIFORNIA BLACK CHAMBER OF COMMERCE FOUNDATION

16TH ANNUAL YOUTH SCHOLARSHIP GOLF CLASSIC

THURSDAY, AUGUST 18, 2011

7:30AM REGISTRATION 8:00AM SHOTGUN START



8791 MORGAN CREEK LANE - ROSEVILLE, CA 95747
916-780-2582

Shotgun Start - 2 Person Best Ball Scramble (Blind Draw)
Awards in Mens & Mixed Team categories \$200 per player

Entry includes; continental breakfast, green fee's, awards luncheon, tee prizes, personal gifts and skill events awards

Golf Classic Awards Luncheon only \$45 per player

ALL PROCEEDS TO BENEFIT CBCC FOUNDATION YOUTH SCHOLARSHIP PROGRAM

DEADLINE TO REGISTER IS AUGUST 4, 2011
501(c)3 TAX EXEMPT



COMPANY NAME _____

CONTACT NAME _____

ADDRESS/CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

GOLF PARTY

PLAYER NAME _____ PLAYER NAME _____

PLAYER NAME _____ PLAYER NAME _____

SHIRT SIZES

MEN ___ M ___ L ___ XL ___ XXL
WOMEN ___ M ___ L ___ XL ___ XXL

ANNUAL GOLF CLASSIC @ \$200 X _____ = \$ _____

GOLF CLASSIC @ \$45 X _____ = \$ _____
LUNCHEON ONLY

ENTRY TOTAL _____

AMOUNT ENCLOSED \$ _____

THE GOLF CLASSIC IS NOT A PART OF THE SUMMIT REGISTRATION/NO REFUNDS/NO EXCEPTIONS

METHOD OF PAYMENT

CHECK MONEY ORDER VISA
 MASTERCARD AMEX DISCOVER

CARD # _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

Return this form to: CBCC Foundation Golf Classic

2951 Sunrise Boulevard Suite 175, Rancho Cordova, CA 95742

916-463-0177 Voice / 916-463-0190 Fax or register at: www.calbcc.org



JAMES SHELBY
GOLF CLASSIC CHAIRMAN

We're Moving

from 97.7 FM to 97.5 FM



Into Town

July 1st,
2011



SACRAMENTO, ARE YOU READY?

97.5 KDEE is Owned and Operated by the
CALIFORNIA BLACK CHAMBER OF COMMERCE FOUNDATION

